



Annual Membership Awards

Dear Fellow Member,

As Chairman of the Membership Awards Working Group, I write to thank you for your nominations for the awards made at Annual Conference this year and to further congratulate those who received them to celebrate their achievements.

I cannot overly stress the importance of your nominations, which enable us to ensure that the efforts of everyone will be properly recognised and appreciated, as they rightfully should.

To this end I would like to invite you, once again, to nominate worthy formations and colleagues for our Annual Membership Awards that will be presented during Annual Conference 2023.

As you may recall, it was recognised last year that the greatest challenge to the making of the awards were the restrictions of Covid-19 and the difficulties faced by our membership in relation to the running of safe activities and events and the capture of data, especially in relation to those awards that relied upon the calculation of funds collected for the Poppy Appeal.

Although this situation has eased to some degree, it is recognised that we are not yet fully free of those challenges.

As a working group, it has been our intention, wherever possible, to make things as easy as we can with regard to the submission of your nominations and, as a result, we have revised some of the nomination forms with this aim in mind.

To this end, I would like to thank some of our members throughout the Country for their contributions and suggestions in relation to the modernisation of this process.

Those forms have been created in an electronic format; the links are listed at the end of this letter. If you have any questions or prefer to complete an MS Word version, please email our dedicated mailbox at:

membershipawards@britishlegion.org.uk

Once again, we would encourage you all to concentrate on telling us 'the story' of the achievements of the individuals and formations you nominate rather than to overly concern yourselves with the figures and statistics and "just do your best" to share what you wish to let us know.



By adopting this approach we were pleased to receive sufficient nominations to make awards in most categories during 2022 and, whilst our Membership Awards Working Group, (with the assistance of our BCS and Data colleagues), will make the decisions as to the various winners, we will happily come back to you for further clarification or more information during the selection process, if required.

Although we hope to revert to awards for annual collecting in 2023/24, due to the success last year in relation to those awards that do not require nomination forms such as, The Poppy Appeal Trophy, (Counties – highest figures per capita based on the local population), and The Hughes Trophy, (Counties – best percentage increase per capita based on population).

As in 2021, all we ask of you is to simply identify the formation and the amount collected during the period from the date of the official launch of the Poppy Appeal 2022 to 31st January 2023 and, where applicable, (e.g. The Hughes Trophy), demonstrate the percentage increase over the previous year.

The one award that will remain to recognise and reward an annual collection is **The Bucher Trophy**, which is awarded to a club, licensed by the Legion, for raising annually the greatest sum of money per club member for the Poppy Appeal and will relate to amounts collected from 1st February 2022 to 31st January 2023. This nomination will be made via the relevant County or District.

The deadline for all nominations will be Friday 3rd February 2023, and once the information has been received and considered, winners and, where appropriate, 'runners up', in all categories will be notified of success in good time to allow recipients or representatives to attend to receive their trophies from the National President at the Awards Ceremony at Annual Conference.

Our membership has gone through a difficult period of time over the last few years but please do your best to help us to celebrate and reward the success and achievements of our members and formations at our next Annual Conference.



We look forward to receiving your nominations.

With best wishes for a safe and merry Christmas and a happy New Year,

Dave

David J G Street

Chairman Membership Awards Working Group

Membership Council Representative

National Branches

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Please see below the awards and how to nominate or receive them:

1. Haig Cup - CRITERIA: The Haig Cup is awarded at Annual Conference to a Branch with more than 50 members that can demonstrate compliancy and which, during the past year, has, not only, supported its membership and beneficiaries, but also positively promoted the Royal British Legion within its community, County/District or the wider Country.

Form - [Haig Cup Nomination](#)

2. Lister Cup - CRITERIA: The Lister Cup is awarded at Annual Conference to a Branch with up to and including 50 members that can demonstrate compliancy and which, during the past year, has, not only, supported its membership and beneficiaries, but also positively promoted the Royal British Legion within its County/District or the wider community.

Form – [Lister Cup Nomination](#)

3. Maurice Challenge Cup - CRITERIA: The Maurice Challenge Cup is awarded at Annual Conference to the County/District/Section that can demonstrate compliancy and which, during the past year, has, not only, supported its membership and beneficiaries, but also positively promoted the Royal British Legion within its community.

How to apply for the above Cups: County Committees nominate Branches; Membership Council Reps nominate Counties.

Form - [Maurice Challenge Cup Nomination](#)

4. Jellicoe Cup - CRITERIA: The Jellicoe Cup is awarded to a Branch in recognition of their sterling efforts, enthusiasm and determination to further the aims of the Royal British Legion by increasing the visibility of the services and actively supporting our Beneficiaries under the Branch Community Support scheme.

Form - [Jellicoe Cup Nomination](#)

5. Churchill Shield - CRITERIA: The Churchill Shield is awarded at Annual Conference to a National Branch that can demonstrate compliancy and which, during the past year, has, not only, supported its membership and beneficiaries, but also positively promoted the



Royal British Legion within its District or the wider community.

Form - [Churchill Shield Nomination](#)

6. McCrae Shield - CRITERIA: The McCrae Shield is awarded at Annual Conference to an Overseas Branch that can demonstrate compliancy and which, during the past year, has, not only, supported its membership and beneficiaries, but also positively promoted the Royal British Legion within its District or wider community.

How to apply: Branch is nominated by the relevant District or MC Rep for Overseas or MSO. All nominated branches must be at least three years old.

Form – [McCrae Shield Nomination](#)

7. Lewis Shield - CRITERIA: The Lewis Shield is awarded at Annual Conference to a Legion Member with a disability who has provided substantial inspiration for other Legion members.

How to apply: Individuals are to be put forward by their Branch, with the County/ District/ Section also providing a citation in support of the application.

Form - [Lewis Shield Nomination](#)

8. Knox Shield - CRITERIA: The Knox Shield is awarded to an organisation or group for their commitment and willingness to work collaboratively with our local Membership*, greatly increasing awareness of our Services provided under BCS.

*NOTE – either County Community Support Committee (or Rep) or Branch Community Support Committee (or Rep).

How to apply: Nominations should be sent from Branch or County/ District/ Section.

Form – [Knox Shield Nomination](#)

9. Downing Shield - CRITERIA: The Downing Shield is awarded to an individual member who is recognised to have played an important part in the delivery of BCS, with a view to greatly improve the Legion's support provided to our Beneficiaries.

How to apply: Nominations should be sent from Branch or County/ District.

Form – [Downing Shield Nomination](#)

10. Bucher Trophy - Awarded to the officially recognised Royal British Legion Club which, during the period 1st February 2022 to 31st January 2023 donates to the Poppy Appeal the greatest sum per club member.

How to apply: Club is nominated by County/District.

Form - [Bucher Trophy Nomination](#)

11. Poppy Appeal Trophy (County/District) - For County/District Poppy Appeal Results for the highest per capita figure for the Poppy Appeal based on the latest population census.

How to apply: Email nomination to the Membership Awards mailbox at

membershipawards@britishlegion.org.uk

12. Hughes Trophy (County/District) - For the best percentage increase per capita for the Poppy Appeal collection based on the latest population census.



How to apply: Email nomination to the Membership Awards mailbox at membershipawards@britishlegion.org.uk

13. **Noel Rogers Trophy** (Overseas Branch/Club) - Awarded to the officially recognised Royal British Legion Overseas Branch/Club which, during the period Official Poppy Appeal Launch 2022 to 31st January 2023 donates to the Poppy Appeal the greatest sum per branch/club member.

How to apply: Formations need to nominate through their PAO an Overseas branch or a County/District/Section with the amount of money collected in each relevant category.
Form – [Noel Rogers Trophy Nomination](#)

14. **Ian Hamilton Cup - CRITERIA:** The Ian Hamilton Cup is awarded to a club for making significant efforts in furthering the charitable objectives of the RBL, showing good and effective general management and/or significantly developing the club. Please note, only clubs that have a full license can be nominated.

How to apply: Clubs are to be put forward by their County/ District, More than one Club per County may be nominated.

Form – [Ian Hamilton Cup Nomination](#)

Where applicable, certificates may be awarded to runners-up.

MSO should forward all applications to the Membership Events Coordinator by 5pm on Friday 3rd February 2023 to the dedicated Inbox:

membershipawards@britishlegion.org.uk

The Membership Awards Working Group will then consider all applications and determine winners and, (when awarded), runners up. The winners and runners up will be invited to receive their award from the National President during the Annual Membership Awards Ceremony at Annual Conference 2023. Each winning formation or member will be presented with a glass plaque engraved with their name to keep.