

THE ROYAL BRITISH LEGION

NORTHAMPTONSHIRE

THREE YEAR PLAN (2025 - 2028)

This County Plan is intended to record planned objectives for the next three years. The previous plan was updated and reformatted following the launch of the 2025-2035 RBL Strategy and was agreed by the County Committee at its meeting held on 4th December 2025. This Plan does not include “Business as Usual” activities which are covered by the Royal Charter, Membership Handbook and County Policies.

Not started or new	In progress	Completed
Connect	Remember	Support
<p>The Armed Forces community have more and better opportunities to connect and come together.</p> <p>Connections are created and sustained across communities to understand and support the Armed Forces community</p>	<p>The Armed Forces community feel that their service and sacrifice is valued and recognised.</p> <p>People acknowledge the service and sacrifice of the Armed Forces community and participate in Remembrance.</p>	<p>The Armed Forces community are receiving the services and support that they need.</p>

Underpinned by good Governance, Administration, Finance, Safeguarding and Safety

OBJECTIVES

1. Branch Community Support
2. Fundraising
3. Remembrance and Ceremonial
4. Membership, Recruiting and Legion in the Community
5. Training
6. Administration and Finance
7. Youth Participation

1 BRANCH COMMUNITY SUPPORT

The County has undertaken to encourage BCS delivery by an increased number of branches.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. Organise BCS Awareness Presentations for Branch Committees.	Jun 2026	CCSC	Completion of presentations	Travel	CCSC to plan and deliver and reports on progress to Committee.
2. Increase the number of branches signed up to deliver BCS.	Ongoing	CCSC MEO	Increase in number of BCS registered branches		CCSC monitors and reports to County on progress.
3. CCSC to utilise the BCS Reporting System to advise on management of reports and records.	Ongoing	CCSC	Reports to Committee		CCSC compiles quarterly reports detailing BCS activities within the County.
4. Safeguarding. County Committee members to undertake training commensurate to their role.	Jun 2026	CTO	Discover Training Records		Safeguarding and role documents given to all committee members.

2 FUNDRAISING

RBL Northamptonshire intent is to conduct appropriate and focused fundraising for both the Poppy Appeal and County funds throughout the year.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. To maintain and increase, the amount historically raised through the Poppy Appeal.	Dec 2026	PAM	An annual increase in the amount raised for the Poppy Appeal and the incorporation of "all year round" collecting		PAM to lead with event planning supported by all the branch members.
2. To maximise support for the Poppy Appeal by providing a supportive and organised environment for volunteers and increasing the number of volunteers.	Ongoing	PAM Committee	Members contributing ideas. Thank you evening. Contact with other voluntary organisations.		
3. To organise a <i>minimum</i> of 2 public fundraising events per year for County funds	Dec 2026	Committee	Sufficient income raised to administer the County	Event costs	County Committee to plan and run County Fund Raising Events

3 REMEMBRANCE AND CEREMONIAL

The Royal British Legion is the nation's Custodian of Remembrance, with local authorities having the responsibility for the National Day of Remembrance. Our County has historically played a key role in supporting Northamptonshire in this, with long standing procedures and regular planning meetings.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. To train County Standard Bearers.	On-going	CPM	Training Programme. Recorded in Minutes	Travel expenses	Annual training programme to be produced and regular reports to Committee.
2. To encourage County and Branch Standard participation in local and national events.	Dec 2026	CPM	Recorded in Minutes	Travel expenses	County Standard Bearer take part in all events permissible and coordinate Branch Standard Bearers to attend.
3. To support and attend commemorative events at local and national level.	Ongoing	Chair CPM	Event participation	Travel expenses	AFD and other events attended
4. To provide advice and support for all Remembrance and other events in Northamptonshire.	Nov 2026	CPM Secretary	Delivery of efficient and safe events	Travel Advertising Event costs	Events to be recorded in Minutes, sent to local press. Reports in County Newsletter.
5. To attract younger members through Youth Standard Bearer Training and Youth Standard Bearer Competitions.	Ongoing	CPM	Develop a youth Standard Bearer recruitment and training programme	Travel Venue Hire	

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
6. To prepare and submit a Ceremonial budget which includes costs for training and competitions to the County Committee for approval.	Jan 26	CPM Treasurer	A training budget that is cost effective for the hire of venues and refreshment.	Venue Hire Refreshments	Budget to be managed and reported to the Committee at each County Meeting by the County Parade Marshal.
7. To contribute to the planning and organisation of the County Standard Bearers' Competition.	Oct 2026	CPM	Reports to Committee and Competition delivered		Planning progress to be monitored by County Parade Marshal and reported to County Committee up until event is held.

4. MEMBERSHIP, RECRUITING AND LEGION IN THE COMMUNITY

The Northamptonshire County Royal British Legion intent is to continue to recruit, retain and encourage wider membership of the RBL across all Branches in the County. All new members need to be encouraged to pay through Direct Debit, and to Gift Aid. We need to attract younger members, especially those who may eventually wish to play an active role in the management of the Branches and at County level.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. Continue to increase Branch membership from across towns and villages and wider community	Dec 2026	CRO Committee	Steady and manageable increase in branch membership numbers		Organise Recruitment Events at County and Branch Level. Introduce targets and review at each County Committee Meeting.
2. All branches actively recruiting new members and ensuring members are retained.	Jan 2026	CRO Committee	Increased number of Branch Recruiting Advisors Discover training records		Progress reported to Committee.
3. Identify Branches at risk of closure due to low membership and make recommendations for the continuation of the branch.	Ongoing	Chair CRO MEO Committee	Visit Branches that have low Branch numbers to determine actions that can be undertaken to improve	Travel expenses	Branch Risk Register to be regularly reviewed by County Committee.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
4. RBL Brand recognised across the County.	Ongoing	Chair Secretary AFC Officer	Published articles in local press, participation in Armed Forces Covenant Policy Groups and close cooperation with the Lord Lieutenant	Travel Expenses	Use of social media with details of what the Legion does, where branches are, joining details and publication of news stories. Work alongside Armed Forces Champions to reach out to all veterans. Good news stories in County Newsletter.

5 TRAINING

We have balanced Committees at County and Branch level, with differing levels of knowledge and proficiency who are playing an active part in their formation.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. Ensure all County and Branch Officers attend mandatory and essential training courses	Ongoing	Secretary Committee	Discover training records show completion.		
2. Increased Awareness of Duties and Responsibilities.	Ongoing	Chair Committee	Background reading and information disseminated to Committee.		Regular articles in County Newsletter.

6 ADMINISTRATION AND FINANCE

The County is to be competently run and all matters that arise are properly progressed, with key issues being discussed and recorded within the relevant Minutes. All returns are submitted on time. Technology has been incorporated into various levels of County business.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. To ensure continued efficiency through scrutiny and understanding of all the RBL Guidelines. To continue to ensure that County and Branch Officers obtain and maintain access to key RBL resources by use of RBL email allocation.	Ongoing	Committee	Key points recorded in Minutes. Full compliance in the use of MAP accounts by all branches.		Regular Scrutiny of RBL handbooks and documents by use of the RBL Membership Portal (MAP). Publication in County Newsletter or Updates.
2. Those Branches that have failed to submit their MS1s etc in the correct timescale are to be approached to establish if they are still operating a viable Committee.	January 2026	Chair MEO	MEO to Report to the Committee what actions that have been undertaken to engage with the Branch.		Where evidence of the Branch failing to form a viable Committee the Chair/MEO are to advise the Committee on the actions required to move to CSB status or close.
3. Those Branches that have failed to submit their annual accounts in the correct timescale are to be approached to establish why this has not been achieved.	Oct 2026	Chair Treasurer MEO	MEO to Report to the Committee what actions that have been undertaken to engage with the Branch.		Where evidence of the Branch failing to form a viable Committee the Chair/MEO are to advise the Committee on the actions required.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
4. To provide support to all Branches by visits from County Committee.	Ongoing	Committee	All Branches should have a dedicated Northamptonshire Committee member to act as the "Branch Link".	Travel	Branch Links to complete two visits each year (including AGM)

7 YOUTH PARTICIPATION

The County Committee is to be actively involved in encouraging youth participation across the County to further increase the visibility of the Legion and build on future members.

Objective	Target Date	Responsibility	Key Performance Indicators	Budget	Remarks/Evidence
1. To foster and maintain links with local youth organisations and schools.	Ongoing	CYO Committee	Minutes of meetings	Travel	Liaison with Youth Leaders and Representatives and visits to Youth organised events.
2. To advise and assist affiliated groups with events etc.	Dec 2026	CYO	Minutes of meetings Events delivered	Travel	Liaison with Youth Leaders and Representatives
3. To run Youth Standard Bearer Training and Competitions	Ongoing	CYO CPM	Develop a youth Standard Bearer recruitment and training programme	Venue hire Travel	