## DO'S & DON'TS

When using social media



Be engaging







Keep it brief & to the point. You have a few seconds to grab attention







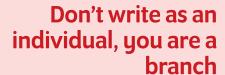
Post regularly to show you're active







Use pictures/Videos & emojis, not just text







Feel free to share content from other branches, counties or the RBI







Remember what you're trying to achieve

Don't write an essay





## **Gloucestershire County**

Gloucestershire.Web@rbl.community

www.counties.britishlegion.org.uk/counties/gloucestershire-county