

# Beacon Branch Scheme



Recruiting  
new  
members  
Promoting  
the RBL's  
work  
Providing  
information to the  
public

Fundraising

Links to  
Councils  
Connecting with  
the local Armed  
Forces Community

Ceremonial  
Activities

Bringing people  
together

Youth  
Affiliations

## Our Branches Are AMAZING!!

Supporting those  
in need

Remembrance  
activities

Partnering with  
local  
organisations

Comradeship

Supporting our  
campaigning

Supporting

Talks in  
Schools

And everything else!



We want to be able to  
recognise and celebrate  
all that work.



# The Beacon Branch Scheme

Is our way of engaging with you to find out all about the great things you are doing.

Branches can receive a Bronze, Silver or Gold award to recognise their work.



# What it is:

- A way to find out what great things you're doing.
- A way to identify ways of working that can be shared with other branches.
- A way to celebrate the best of our branches.
- A way of connecting us on the county committee with what's going on across the county.

# What it's not:

- An inspection.
- An audit.
- A way of catching branches out
- A look at what you're not doing

*But it can help counties to identify where branches need extra support.*



# How it works

- You'll get a visit from a county committee member who will talk with you about what the branch has been doing.
- They'll use a guide to score the branches across the county.
- The committee members will meet to ensure that the same standard has been applied on all the visits.
- Branches will be awarded Bronze, Silver and Gold awards at the County Conference.



# What's being scored?

- Branch compliance – you can't achieve bronze, silver or Gold if you're not compliant, but we can still recognise the positive work you're doing.
- Effective Branch Management, including the committee, administration, ceremonial and financial management.
- How the branch recruits and retains new members.
- How the branch achieves the purpose of membership: fundraising, Remembrance, kindness to the Armed Forces community, delivering camaraderie, connecting with the public, and supporting RBL's campaigns.
- What the branch does to engage with the local community.
- How the branch fulfils the RBL's values and behaviours.



# What else is being scored?

- There are additional points for making donations to the welfare fund, Battle Back Centre or Care Homes
- Points are also awarded for branches involvement in county-organised events or activities.

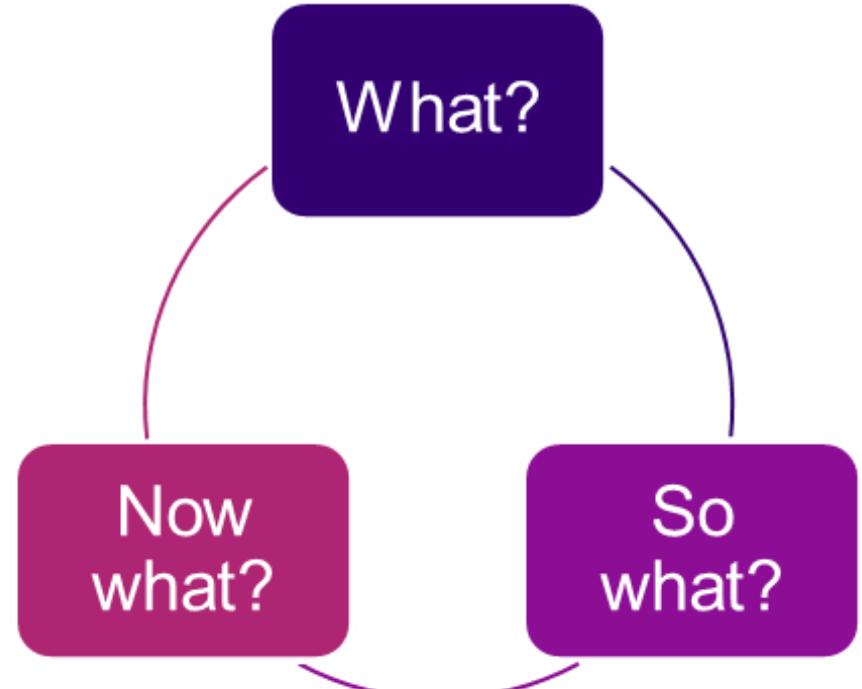
If you're a CSB you can still participate as the scoring is adjusted for branches who are CSB's.



# Then what?

Branches who achieve a Gold award can become mentors for those branches who want to work towards an award.

The County Committee will share examples of the great work that's going on with other branches.



Better branches mean that we can all do even more, and that's good for our Armed Forces Community.



Any questions?



Thank you

