

Beacon Branch Scheme



Our Branches Are
AMAZING!!

Bringing people together
Supporting those in need
Remembrance activities
Recruiting new members
Promoting the RBL's work
Youth Affiliations
Partnering with local organisations
Providing information to the public
Comradeship
Supporting our campaigning
Fundraising
Links to the local Armed Forces Community
Supporting
Talks in Schools
Ceremonial Activities
And everything else!



**We want to be able to
recognise and celebrate
all that work.**



The Beacon Branch Scheme

Is our way of engaging with you to find out all about the great things you are doing.

Branches can receive a Bronze, Silver or Gold award to recognise their work.



What it is:

- A way to find out what great things you're doing.
- A way to identify ways of working that can be shared with other branches.
- A way to celebrate the best of our branches.
- A way of connecting us on the county committee with what's going on across the county.

What it's not:

- An inspection.
- An audit.
- A way of catching branches out
- A look at what you're not doing

But it can help counties to identify where branches need extra support.

How it works

- You'll get a visit from a county committee member who will talk with you about what the branch has been doing.
- They'll use a guide to score the branches across the county.
- The committee members will meet to ensure that the same standard has been applied on all the visits.
- Branches will be awarded Bronze, Silver and Gold awards at the County Conference.



What's being scored?

- Branch compliance – you can't achieve bronze, silver or Gold if you're not complaint, but we can still recognise the positive work you're doing.
- Effective Branch Management, including the committee, administration, ceremonial and financial management.
- How the branch recruits and retains new members.
- How the branch achieves the purpose of membership: fundraising, Remembrance, kindness to the Armed Forces community, delivering camaraderie, connecting with the public, and supporting RBL's campaigns.
- What the branch does to engage with the local community.
- How the branch fulfils the RBL's values and behaviours.



What else is being scored?

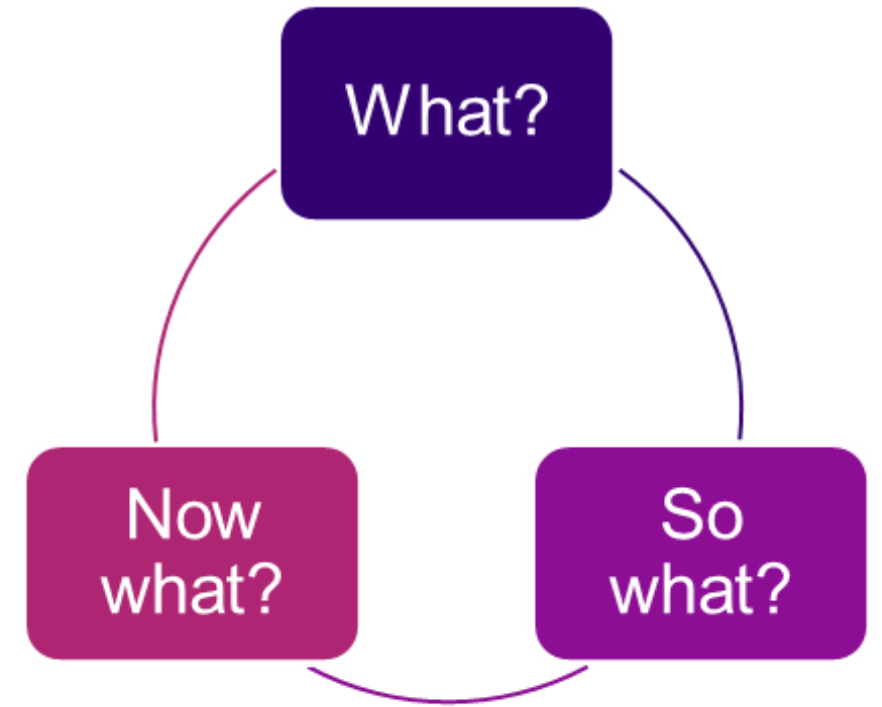
- There are additional points for making donations to the welfare fund, Battle Back Centre or Care Homes
- Point are also awarded for branches involvement in county-organised events or activities.

If you're a CSB you can still participate as the scoring is adjusted for branches who are CSB's.

Then what?

Branches who achieve a Gold award can become mentors for those branches who want to work towards an award.

The County Committee will share examples of the great work that's going on with other branches.





Better branches mean that we can all do even more, and that's good for our Armed Forces Community.



Any questions?



Thank you

