

THE ROYAL BRITISH LEGION CENTENARY CELEBRATE TOGETHER

INFORMATION

We have created a centenary event brochure which explains the key Centenary messages, provides activity inspiration, gives some guidance on delivering face-to-face or virtual events, and answers common questions. The brochure can be downloaded from the Members Brand Page, Centenary Resources section.

EVENT ASSETS

Downloadable event assets such as template posters, invites, bunting, and others can be accessed on the <u>Members</u> <u>Brand Page</u>, Centenary Resources section.

There is also a pool of physical event assets available in our Poppy Appeal magazine in Aylesford, however they are reserved for events that include raising funds for the Poppy Appeal. Branches can order them through their Poppy Appeal Organisers. If you don't have a Poppy Appeal Organiser in your area, please contact your Membership Support Officer (MSO).

REGISTRATION

Please make sure you register your event / activity online via this <u>form</u>. The form will allow you to order a paper copy of the centenary event brochure if you need one. The registration will help us establish how many events / activities are being organised and where, and help us source stories of centenary celebrations and show them on our social media, Legion Magazine, e-newsletter and other publications.

FUNDING

Branches/counties can spend up to £350 on the centenary events / activities, as long as by organising them they are reaching out to and welcoming the local serving and veteran communities i.e. our beneficiaries. Branch/county funds can be used, as well as Branch Property Trusts (BPT) and legacy funds, unless they have specific restrictions in them. Branches/counties should follow the standard process for obtaining money from their BPT or legacy.

There is also a small budget available centrally for grants of up to £350 per formation for those that have less than £1,000 of total branch/county funds. If you wish to apply for a central grant, please contact your MSO providing the following information:

- Branch name and BR code
- County name
- Event type (e.g. picnic, quiz)
- Event location and date
- Detailed breakdown of costs.

We will not be able to consider applications without these details.