



## We Will Remember Them

Mrs M Aldridge – *Bordon & District*  
Mr C Pett – *Petersfield*

*Our sincere condolences to family and friends*

### National News

#### Ceremonial Merchandise

It has been brought to Head Office attention that items bearing the Royal British Legions Seal (Lion and Crown) and logo are being produced and sold without the approval of Legion Head Office, including facemasks and mourning bands. I am writing to you to remind you that members are not allowed to order or create items ad hoc that bear the Seal or logo. The use of the Seal in particular is subject to Royal approval and cannot be used for merchandising purposes.

There are strict rules about how the Seal and logo can be used. As such we have approached the three ceremonial suppliers listed in the Ceremonial Handbook (AA Flags, FlagMakers & Newton Newton) asking them that if they are producing/merchandising items that are not listed in the Ceremonial Handbook, as specified below, they stop doing so with immediate effect.

- Standard
- Jointed Pole
- Cords/Tassels
- Slings
- Mourning Drapes
- 50/75/100th Anniversary Pennant
- Haig/Lister/Jellicoe Cup and Jellicoe Shield Scroll
- Haig/Lister Cup Star
- Date Panel
- Women's Section 50/60/65/70/75/80/85-year diamond

As such, we would ask you not to approach suppliers to manufacture any items bearing the Seal or logo that is not listed above.

Please could you ensure that your branches, Parade Marshalls and Standard Bearers are made aware of this.

**Sandra Fruish MBA MSc**  
*Assistant Director Membership*

#### Telling Our Stories

Telling Our Stories, a truly inspirational strand of our Centenary 100 delivery next year. This drive will continue until the end of February when the quest for contributions will have to end in order that we can build the final product. So we still have time to get everyone's story.

I have included some strands that I have used to illustrate to all our members that they all have a story.

They include:

Individual connections:

- Why did you join the Legion?
- What do you enjoy about Legion membership?
- Who do you connect with within the community with your membership activities and why?
- What are your membership highlights?

Branch connections:

- How the Branch began.
- Who those key people were in starting the Branch and their story?
- Notable Branch achievements.
- What the highlights have been over the years.

Other items of interest:

- Branch Poppy Appeal history.
- Branch Remembrance history.
- The Branch Standard Bearer history of events.
- The Branch BCS History and reach to the wider community.
- Branch Memorial activities.
- The Branch Secretary and that roles connectivity, who, where, what they are doing.
- The connection with any Outreach's and their respective reach and effect.

This is a unique opportunity to showcase who we are, what we have done and how effective we have been, and still are. If you have any articles of interest that are accompanied with photographs, records, power point presentations or any historical document that would be fantastic, but if not, a short story from your recollections of the time and event is just as important.

You can submit your story by sending it direct to [tellingourstory@britishlegion.org.uk](mailto:tellingourstory@britishlegion.org.uk).

Alternatively, my email is [ahodson@britishlegion.org.uk](mailto:ahodson@britishlegion.org.uk), if that is easier for you.

A copy of the Submission form is attached to the link for those that could not download it from the Facebook Page.

**Andrew Hodson**

*Engagement and Development Officer*

## The Sun Newspaper

On Monday, The Sun will be celebrating the success of our campaign with them during last year's Poppy Appeal. As part of the article, they will share the figures below outlining the Poppy Appeal total and these five ways to donate, featured on a daily basis during the Appeal, and how much each raised.

- **Poppy Appeal** - £24m
- **Online donations** - £6.1m
- **Poppy Shop** - £7m
- **Poppy Run** - £1.1m
- **Fundraising pack** - £890k
- **Poppies in the post** - £415k

The article will include thank you quotes from many of the celebrities who supported the campaign at the time as well as quotes from some of our collectors, and thank the Sun's readers for their contributions while letting them know their donations are still very much needed.

**Claire Rowcliffe**

*Director of Fundraising & Membership*

## County Websites

RBL Website:

[www.BritishLegion.org.uk](http://www.BritishLegion.org.uk)

County Website:

<http://counties.britishlegion.org.uk/counties/hampshire>

Facebook Page

[www.facebook.com/groups/hantscountyrbl/](http://www.facebook.com/groups/hantscountyrbl/)

Facebook - Email

[Hampshire.web@rbl.community](mailto:Hampshire.web@rbl.community)

Poppy Appeal

[www.facebook.com.poppy.HamsphireRBL](http://www.facebook.com.poppy.HamsphireRBL)

## Contact us

**It's your newsletter!!!**

If anyone has any articles that they would like published in the Newsletter then please contact the editor at:

[HampshireLink@outlook.com](mailto:HampshireLink@outlook.com)

Or

Editor – Hampshire Link

15 Champney Close

Whitehill, Bordon

Hampshire

GU35 9DX

*(Please ensure correct postage is paid)*

**ALL LEGION INQUIRIES**

**(including Welfare requests)**

Should be directed to the national call centre

**0808 802 8080**

## County Personnel

Patron	<i>Lt Gen Sir Mark Mans KCB CBE DL</i>
President	<i>Col Andrew King</i>
County Life Vice-President	<i>Maj DF Covill MBE DCM</i>
County Vice President	<i>Brian CN Soffe</i> <i>Robert G Knight</i>
Chairman	<i>Tim Russell</i>
Vice-Chairman	<i>Robert Bartlett</i>
Treasurer	<i>Ges Brown</i>
MSO	<i>Christopher Bolton</i>
Membership Council Rep	<i>Gerry Nunn</i>
Area Manager SW	<i>Craig Spence</i>
Training Officer	<i>Mike Davis</i>
Recruitment Officer	<i>A Knight</i>
Branch Support – North	<i>Jacki Gatfield</i>
Branch Support - South	<i>Andy Knight</i>
Youth Officer	<i>Vacant</i>
Chair - Conference Committee	<i>Brian Mansi</i>
CFR – Manager SW	<i>Claire Peppiatt</i>
CFR – Hampshire North	<i>Vacant</i>
CFR – Hampshire South	<i>Claire Smith</i>
PAO Coordinator – North	<i>Jacki Gatfield</i>
PAO Coordinator – South	<i>Pat Prior BEM QVRM</i>
Communications Support	<i>Avril Mitchell</i>
Hampshire Link	<i>Darron Back</i>

# Hampshire County Royal British Legion

Area Office Address Tel: 0808 802 8080

The Royal British Legion E-mail: [info@britishlegion.org.uk](mailto:info@britishlegion.org.uk)

104 Above Bar Street

Southampton

Hampshire

SO14 7DT

## Hampshire County Committee 2021-2022

Chair man	T R Russell
Vice-Chair man	R Bartlett
	M J Davis
	A Knight
	B Mansi
	G S Brown
	A D Mitchell
	VACANT
	VACANT
	VACANT
	VACANT
	VACANT

## Annual Committee Appointments 2021-2022

Patron	Lt Gen Sir Mark Mans KCB CBE DL
President	Col Andrew King
Life Vice-president	Maj DF Covill MBE DCM
Vice-President	B C N Soffe
Vice-President	R G Knight
County Treasurer	G S Brown
Independent Examiner	R C Stanton, G Brown, M Davis
County Management Board	Chairman, Vice-Chairman, Treasurer, M Davis
County Conference Committee	B Mansi (Chairman) A Mitchell (Secretary) M R Cole (Deputy Chairman) A Brown P Prior VACANT
Annual Conference Delegate	T Russell
Poppy Appeal Coordinator N	J Gatfield
Poppy Appeal Coordinator S	P Prior
County community Support	R Bartlett
Branches Support	
Clubs Support	
Communications Support	D Back
County Webmaster	A Mitchell
Principal Recruiting Officer	P Prior / A Knight
County Training Officer	Mike Davis
County Youth Officer	
Conference Cups Sub-Committee	B Mansi, A Mitchell
Parade Marshall	V S Forward
Deputy Parade Marshall	D J Graham
County Standard Bearer	P Pullin
Deputy Standard Bearer	A Cassidy
Ceremonial Support	V S Forward, D J Graham, L Bailey, K Graham
County Padre	Rev Mark Christian FRSA CF
County Golf organiser	R J Bourne
Membership Support Officer	C Bolton
Area Manager (PR Officer)	C Spence
Community Fundraiser	C Smith
UK Honours Awards	County President, Area Manager, MSO

## Census 2021

Armed forces veterans to be counted in Census 2021

The decennial census is almost upon us and, for the first time, people will be able to say if they are a veteran of the armed forces.

The census, run by the Office for National Statistics, is a once-in-a-decade survey that gives us the most accurate estimate of all the people and households in England and Wales. It has been carried out every decade since 1801, with the exception of 1941.

Among the new questions this time is one asking people whether they have served in the armed forces, to support commitments made by central and local government under the Armed Forces Covenant – the deal between the country and those who served it. Anyone who has served in the armed forces for at least one day is classed as a veteran.

“A successful census will ensure everyone from local government to charities can put services and funding in the places where they are most needed,” Iain Bell, deputy national statistician at the ONS, said.

“This could mean things like doctors’ surgeries, schools and new transport routes. That’s why it is so important everyone takes part, including those who have previously served in the armed forces, and we have made it easier for people to do so online on any device, with help and paper questionnaires for those that need them.”

One of the greatest challenges in addressing need is knowing where it is in the first place. Therefore, a better understanding of the numbers, locations and age ranges of our armed forces veterans will help the Government, NHS and service charity sectors target resources and expertise where they are needed most.

The Royal British Legion led a campaign for the inclusion of the new question.

Charles Byrne, director general of The Royal British Legion, said:

“The inclusion of a military question within the Census, added after The Royal British Legion’s successful campaign, will significantly improve our understanding of the Armed Forces community which up until now has been limited. “This is something we have been striving towards for many years. The RBL believes as many as 1 in 10 people in the UK are members of the Armed Forces Community but there is currently very little definitive information about where they are

located or what their needs may be. This question will have a huge impact on service personnel, veterans and their families well into the future as it will ensure that we, along with other charities and service providers, can deliver the best service possible to them when and where it is needed most.

“We would urge all members of the UK Armed Forces Community, both regular and reservists, to record their status as a veteran in the upcoming census.”

The UK’s Strategy for our Veterans committed the government to making the country the best place in the world to be a veteran. Having a clear understanding of the veteran population is a major part of achieving this ambition.

Minister for Defence, People and Veterans, Johnny Mercer added: “I urge all ex-service personnel to take advance of the opportunity to identify as a veteran in the upcoming census.

“Better data means better support and the census is a key step in ensuring that public services support veterans in the best way possible.”

The census, taking place on 21 March 2021, will shed light on the needs of different groups and communities, and the inequalities people are experiencing, ensuring the big decisions facing the country following the pandemic and EU exit are based on the best information possible.

Census 2021 will be the first run predominantly online, with households receiving a letter with a unique access code in March, allowing them to complete the questionnaire on their computers, phones or tablets. Paper questionnaires will also be available on request, while there will be lots of support available for those who need it.

Results will be available within 12 months, although personal records will be locked away for 100 years, kept safe for future generations.

For more information about the census, visit [census.gov.uk](https://census.gov.uk).

**So PLEASE ensure that when the Census is filled out this year, you do state whether you are a serving or retired member of the Armed Forces, as it could affect the amount the Local and District Councils are allocated in the Budget.**