The Publications Catalogue lists various materials available to order. Please do not order large stocks of leaflets; only order what you need – materials are reprinted and updated regularly.

Some items are also available to download from www.britishlegion.org.uk/about-us/publications or by searching on MyLegion

General

*new
ANNUAL REPORT
Contact: Poppy Appeal
CC2Apr13 | A4

*new
ABOUT THE LEGION
Contact: Poppy Appeal
CC1Mar14 | A5
CC1W/Mar14
(Welsh Version) | A5

*new
Z-CARD
Contact: Poppy Appeal
CC7 | 50x78mm

BOOKMARK
Contact: Poppy Appeal
CC16June12 | 40x200mm

CARDS | all 55x85mm
Contact: Poppy Appeal
Legionline | CC3June12
Bills | CC23June12
Breaks | CC24June12

HEADED PAPER A4
HQ: supplied to resource area
County Offices: order via proactis
Branches: order via Poppy Appeal

BUSINESS CARD
Contact: Linney
Send email with approved Proactis PO directly to pmtrbl@linney.com

LEGION MAGAZINE
Contact: Simon Geller,
John Brown Media
020 7565 3000
6 editions per year to Legion members.

POPPY PRESS
Contact: Nicola Hall
3 editions per year to Legion supporters

*new
TWO MINUTE SILENCE POSTER
Contact: Poppy Appeal
CC33 | A4

*new
WE ARE HERE TO HELP POSTER
Contact: Poppy Appeal
CC35 | A3

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
Welfare

Welfare Materials

The welfare suite of printed materials promotes and explains the Legion’s welfare services. There are three levels of welfare leaflet:

Level 1: Materials most suitable for the public - this includes the general Support Services leaflet (W1), an overview of all welfare services.

Level 2: A general leaflet and poster for each service area, such as Poppy Advice or Poppy Funds. These are more specific and relevant to a smaller audience.

Level 3: These are targeted at people who have a specific need, giving information about a particular programme within a service area, such as disability claims tribunals or pensions. Please do not order large stocks.

*Please note that the welfare materials are currently under review. This means that some leaflets are not being reprinted when they run out.

Contact for orders: poppymembership@britishlegion.org.uk

Level 1

SUPPORT SERVICES
W1Nov13 | A5

Level 2

POPPY CALLS GENERAL
W67Apr09 | A5

POPPY FUNDS GENERAL
W20May09 | A5

POPPY ADVICE GENERAL
W10Jan09 | A5

Level 3

Area Office Materials

The Area office suite of printed materials promotes The Royal British Legion’s new public facing Walk-In Advice & Information Centres.

*To find details of your nearest Area office premise, please contact: 0808 802 8080

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk

*new

OUTREACH FLYER
Contact: Poppy Appeal
CC34 | A6

*new

OUTREACH POSTER
Contact: Poppy Appeal
CC38 | A4

POPPY PEOPLE GENERAL
W54May09 | A5

POPPY BREAKS GENERAL
W36Jan09 | A4

POPPY HOMES GENERAL
W41Jan09 | A4

Registered Charity No. 219279

Join our Poppy Team

please contact:

0808 802 8080

*To find details of your nearest Area office premise,
please contact:

0808 802 8080
**Level 3**

**EPV INFO**
EPVInfo/Aug 09 | A5

**INDEPENDENT INQUEST ADVICE**
W77July10 | A4

**WAR PENSION AND COMPENSATION CLINICS**
W75Apr10 | A5

**WELFARE FORMS** (all A4)
The following forms are available to order from the Poppy Appeal and by searching on MyLegion:

- **Form A** Application for Financial Assistance (with guidance notes) (2002)
- **PS1** Application for Poppy Support (July 09)
- **SC18** Application for Poppy Break Centres (with client checklist) (Apr 10)
- **SC7** Application for Poppy Home (Jan 10)
- **NFC** Notes for Clients (Jan 10)
- **SC15** Service Committee Expenses Claim Form (Jan 10)
- **SC8** Hospital & Housebound Visiting Scheme Application Form (Jan 10)
- **LC14** Agreement for the return of an EPV (Jan 10)

**POPPY SUPPORT HANDBOOK 2012** | A5
Caseworkers only

For new or replacement handbooks, please contact volunteersupport@britishlegion.org.uk

Chapters of the handbook are updated annually, and relevant sections are sent to all those on our mailing list. If you do not have the most up-to-date version of the relevant chapter please contact Poppy Appeal, at the Poppy Appeal.

1. Getting Started (V2 Sept 2010)
2. Supporting our Poppy People (V2 Sept 2010)
3. Eligibility for Poppy Support (V2 Sept 2010)
4. Poppy Support Services (V3 Sept 2011)
5. State Support (V2 Sept 2010)
6. Carrying out Casework (V2 Sept 2010)
7. Delivering Welfare Abroad (V3 Sept 2011)
8. Publications (V3 Sept 2011)
9. Useful Contacts (V3 Sept 2011)
10. Volunteer Caseworker Development Record

*new Caseworkers only*
Guidelines

The Royal British Legion Brand Guidelines

These guidelines are for use by all those involved in the Legion.

They should be used as a tool by those who need to produce communication materials themselves or through an appointed designer and/or printer, to ensure that brand consistency is maintained across all media.

The document itemises dos and don’ts in the use of the logo, the overall brand, colours, fonts, layout and imagery.

Membership

MEMBERSHIP GENERAL POSTER
Contact: Poppy Appeal
M1A4 | A4
M1A2 | A2
M1WA4 | A4
(Welsh version)

BE A LEGION MEMBER
Contact: Poppy Appeal
MEM20 | A5

MEMBERSHIP FORMS
The following forms are available to order from the Poppy Appeal and by searching on MyLegion:

MS2 Change of member’s details, eg. address, deaths
(Available soon)
MS4 Membership application form
MS7 Transfer of membership
(Available soon)

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
Remembrance Travel

Remembrance Travel for Schools & Young People is the educational travel arm of The Royal British Legion, offering a range of out-of-School tours for Primary & Secondary Schools, Colleges, and for informal education groups such as Cadets, Girl Guides & Boy Scouts.

DVDs

YouTube

Legion produced videos can be viewed on our YouTube channel: www.youtube.com/royalbritishlegion

*Please note, the majority of videos on YouTube have been produced exclusively for use online and have not been released on DVD. Our available DVDs are shown here.

Learning Resources

*new LEARNING PACK 2013/2014
Contact: Helen Hill
CC17 | A4 & 4 x A2 posters
CC17W (Welsh version)

*new LEARNING PACK 2013/2014
Contact: Helen Hill
CC18 | CD Rom & DVD Set

Partners

POPPIY FACTORY
Contact: Poppy Appeal
PF1 | DL

NATIONAL MEMORIAL ARBORETUM
Contact: NMA
NMA1 | DL

HR

STAY SAFE GUIDE
Contact: Poppy Appeal
HR01Apr09 | DL

*new AN INTRODUCTION TO VOLUNTEERING FOR THE ROYAL BRITISH LEGION
Vol3 | A4
(Available soon)

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
Women’s Section

**Merchandise**

Merchandise is ordered once a year, normally in February, by County offices via their RPMO.

*Please contact your local county office to order merchandise for events and shows.

**Collections Tin Poppy Box**

Poppy Appeal materials are distributed through the Legion’s network of Poppy Appeal Organisers (PAO) and Community Fundraisers.

Details of Community Fundraisers are available on MyLegion

*For a list of PAOs, please contact Poppy Appeal.

**Poppy Appeal Posters**

Each year a new Poppy Appeal poster is created. These are ordered by PAOs as part of the annual order process. Branches and members can obtain posters through their local PAO.

Additional stock of the posters will be held at Poppy Appeal.

*To find details of your local PAO or county office, please contact: 0808 802 8080

**Poppy People Materials**

Poppy People materials are aimed at PAOs and Community Fundraisers. They are designed to attract new volunteers to assist with the Poppy Appeal. PAOs and Community Fundraisers will receive stocks of materials from Poppy Appeal each year.

**Example of Poppy Appeal poster**

**Example of Poppy People leaflet**

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
Display Materials

CORPORATE SAIL BANNER
Contact: Poppy Appeal
CC28 | 600x2100mm
(limited to 2 per county)

CORPORATE BANNER
Contact: Poppy Appeal
CC27 | 800x2400mm
(limited to 2 per county)

CORPORATE BANNER
Contact: Poppy Appeal
CC30 | 400x1500mm
CC30L | 1000x4000mm
(limited to 2 per county)

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
Contact Information

**Poppy Appeal**
Tel: 01622 795 801
PoppyMembership@britishlegion.org.uk

**Head Office**
Amy Gregson
Tel: 020 3207 2241
agregson@britishlegion.org.uk

Helen Hill
Tel: 020 8547 3555
hhill@britishlegion.org.uk

Nicola Hall
Tel: 020 3207 2253
nhall@britishlegion.org.uk

Remembrance Travel
Tel: 01622 716 729

Women’s Section
Tel: 020 3207 2181
wscomms@britishlegion.org.uk

**Linney**
Email: pmtrbl@linney.com

**National Memorial Arboretum**
Lucy Booth
Tel: 0128 379 9868
lbooth@thenma.org.uk

For your local RPMO, Legion Office or Poppy Appeal Organiser, please contact: 0808 802 8080

*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk*
**Publications Order Form**

Name: 
Address: 
Post Code: Tel: 
Branch/County: BR/CN No: 
Date: 
Poppy Appeal, The Royal British Legion Village, Aylesford, Kent, ME20 7NX 
*we aim to despatch within 7 days of receipt of order CC98

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<th>Corporate Literature</th>
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<td>About the Legion A5 Leaflet</td>
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<td>About the Legion A5 Leaflet (Welsh)</td>
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<tr>
<td>Annual Report</td>
<td>CC2</td>
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<tr>
<td>Legionline Card</td>
<td>CC3</td>
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<td>The People's Poppy Poster A4</td>
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<td>The People's Poppy Poster A3</td>
<td>CC4A3</td>
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<td>Card - Bills</td>
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<td>Card - Breaks</td>
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<td>Pause to Remember Poster A4</td>
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<td>Be A Legion Member</td>
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<td>Reminder Letter</td>
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<td>Calling Card</td>
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<td>Headed Paper A4</td>
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<td>Membership Contact Us Poster</td>
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| Membership application form           | MS4  |     |

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<td>Guidance Notes for Caseworkers on Provision of EPVs</td>
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<td>Loan Certificate for EPV</td>
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<td>Agreement for return of Equipment</td>
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<td>Notes for Clients</td>
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<td>Application for Poppy Support</td>
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<td>Application for Care Home</td>
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<td>Expense Form for Housebound/ Hospital Visit</td>
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<td>Service Committee Expenses Claim Form</td>
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<td>Application for Welfare Break Centre With Check List</td>
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<td>Advice Poster A3</td>
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<td>War Pension &amp; Compensation Clinics A5 Leaflet</td>
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<td>Byng House A4 Leaflet</td>
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<tr>
<td>Bennet House A4 Leaflet</td>
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*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk
### Publications Order Form

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### Poppy Homes

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<td>Halsey House A4 Leaflet</td>
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<td>Dunkirk Memorial House A4 Leaflet</td>
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<td>Lister House A4 Leaflet</td>
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<td>Mais House A4 Leaflet</td>
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<td>Maurice House A4 Leaflet</td>
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<td>Homes Poster A4</td>
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### Area Office

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### Display Materials

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<td>Corporate Large Banner</td>
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*Materials are available to order from Poppy Appeal, please email details to poppymembership@britishlegion.org.uk*