

Jack Quain Trophy



Market Harborough Retains Cup.



Its not cricket or soccer or even tiddly winks!. It is the Jack Quain Trophy for Endeavour, awarded to the Branch in Leicestershire and Rutland which is adjudged to have made the greatest Endeavour during the year. This imposing piece of silverware was presented at the County Conference on 23rd January to our Delegate, Vice-Chairman, Tom Ashmore.

To compete for the award a Branch has to demonstrate especial effort in each of a number of areas.

✳️ "Raising **money for the Poppy Appeal**", we cited improved planning, organisation and control; an extra day of Street Collections; more static collecting points & more wreaths provided.

- ✱ Effort to raise **money for Branch Funds** included five specified events, seeking sponsorship and donations, obtaining payment for advertising space in our Branch Newsletter "**In Touch**", etc.
- ✱ As aids to **recruiting**, we mentioned producing and displaying a new leaflet, our stand at the Carnival, "Open Harborough" exhibition and this Internet site was demonstrated there for those wishing to view it, also encouraging members to "spread the word" in their everyday contacts with other people.
- ✱ We referred to successful **welfare** work and to many examples of **Publicity** given to our activities to increase Public Awareness of Branch and Legion.
- ✱ Under **Public Relations** we listed some of the many organisations and individuals with which we maintain close contact.

Our submission stressed that major emphasis had been given to attempts to increase Members' interest and sense of pride in Branch and Legion as a prerequisite to success in all fields of our Endeavour.